



*THE  
ONLINE LEARNING  
MASTERY ACADEMY*

# The Online Learning Mastery Academy

LEARN TO BE A MASTER

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# ANCHOR

ONLINE COURSE

Lesson # 1 (Basic)

ANCHOR - Overview - Anchor-  
FM Podcasting

*By Ed Rubuliak*



# The easiest way to make a podcast.

Everything you need, 100% free.

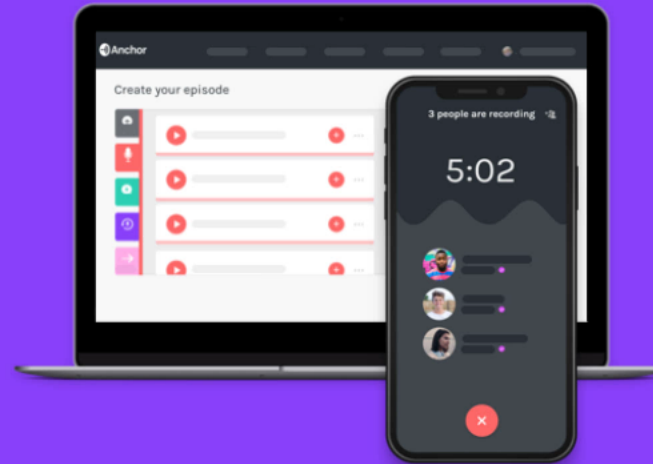
Make your podcast



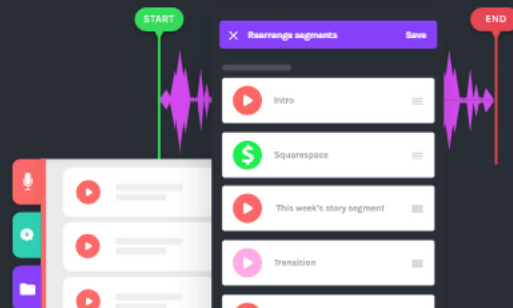
App Store



Google Play



Anchor is an all-in-one platform where you can **create**, **distribute**, and **monetize** your podcast from any device, for free.



## Easy-to-use creation tools

Record or upload, and edit from any device with tools designed to make you sound great, regardless of your skill level.

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### Easy-to-use creation tools

Record or upload, and edit from any device with tools designed to make you sound great, regardless of your skill level.

[Read more →](#)

### 100% free hosting & distribution

No storage limits, no trial period, no catch. Automatically distributed to Spotify, Apple Podcasts, Google Podcasts, and all other major listening platforms.

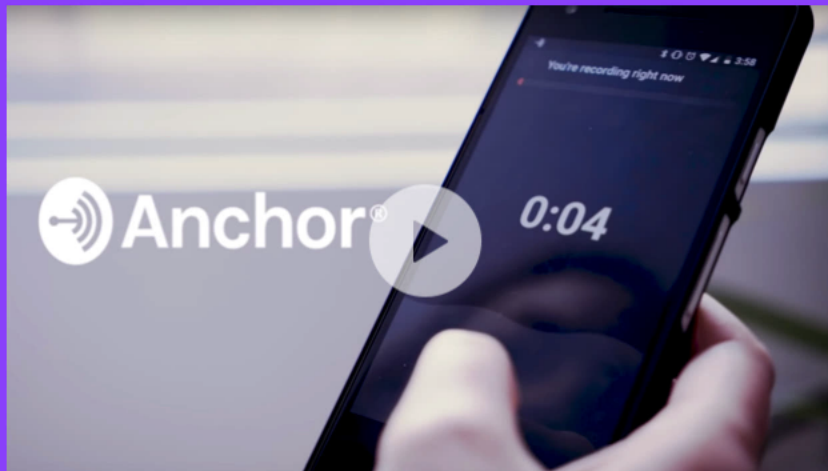
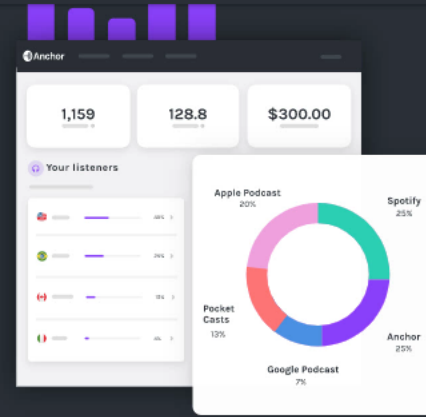
[Read more →](#)



## Straightforward analytics

Track your growth on the go and get to know your listeners with cross-platform insights.

[Read more](#) →



## How to make a podcast with Anchor

1. Sign up [here](#), or with the [free app](#)
2. Just start recording!
3. Hit publish and be heard everywhere.

[Learn more](#)

# About Us

With Spotify, it's easy to find the right music or podcast for every moment – on your phone, your computer, your tablet and more.

There are millions of tracks and episodes on Spotify. So whether you're behind the wheel, working out, partying or relaxing, the right music or podcast is always at your fingertips. Choose what you want to listen to, or let Spotify surprise you.

You can also browse through the collections of friends, artists, and celebrities, or create a radio station and just sit back.

Soundtrack your life with Spotify. Subscribe or listen for free.

## Customer Service and Support

1. [Help site](#). Check out our help site for answers to your questions and to learn how to get the most out of Spotify and your music.
2. [Community](#). Get fast support from expert Spotify users. If there isn't already an answer there to your question, post it and someone will quickly answer. You can also suggest and vote on new ideas for Spotify or simply discuss music with other fans.
3. [Contact us](#). Contact our Customer Support if you don't find a solution on our support site or Community.
4. [@SpotifyCares](#). Feeling sociable? Simply tweet the team and they'll do all they can to help.

## Or pick a topic:

- Advertising on Spotify? [Advertisers section](#)
- Press query? [Press section](#)
- Applying for a job? [Jobs section](#)

Spotify USA, Inc. provides the Spotify service to users in the United States. Spotify AB provides the Spotify service to users in all other markets.

## Spotify HQ

**Spotify USA Inc**  
4 World Trade Center  
150 Greenwich Street, 62nd Floor  
New York, NY 10007  
USA  
[office@spotify.com](mailto:office@spotify.com)

## Spotify around the world

**Spotify Belgium**  
Square de Meeus 37  
4th floor  
1000 Brussels  
Belgium  
[office@spotify.com](mailto:office@spotify.com)

**Spotify GmbH**  
c/o Mindspace  
Krausenstraße 9-10  
10117 Berlin  
Germany  
[office@spotify.com](mailto:office@spotify.com)

**Spotify Canada Inc.**  
179 John St. Suite 403  
M5T 1X4 Toronto  
Canada  
[office@spotify.com](mailto:office@spotify.com)

**Spotify Denmark ApS**  
Vestergade 27, 1 th  
1456 København K  
Denmark  
[office@spotify.com](mailto:office@spotify.com)

**SPOTIFY SPAIN SL**  
Paseo de Recoletos, 7-9  
28004 Madrid  
Spain  
[office@spotify.com](mailto:office@spotify.com)

**Spotify Finland Oy**  
Merimiehenkatu 36 D  
FI-00150 Helsinki  
Finland  
[office@spotify.com](mailto:office@spotify.com)

**Spotify France SAS**  
54 Rue de Londres, 75008  
Paris

**Spotify India LLP**  
Regus 5th & 6th Floor  
Mafatlal House ("Building")



# Switch your podcast to Anchor

Free hosting, automatic distribution, easy monetization.

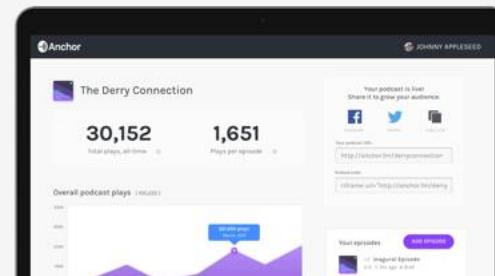
Type in the name of your podcast OR paste in your RSS feed

Switching only takes 5 minutes. Learn more below, or get in touch with us [here](#) if you still have questions!

Anchor powers 1 in 3 of all new podcasts created in the world

## Why switch to Anchor?

- Unlimited free hosting and distribution
- Upload your podcast or use our creation tools
- Take voice messages from fans and easily incorporate them into your podcast
- Track performance with cross-platform analytics
- Non-exclusive license allows you to own your content with



monetize their work, and we take an industry-smallest cut of the revenue to make sure we can keep building the best product possible, for free.

## Who owns the rights to my content if I use Anchor?

You do, 100%. Creators on Anchor always have and always will own their content. If you're curious about our license for hosting and distributing your podcast, full details can be found in our [Terms of Service](#) here.

## How exactly does distribution work?

Anchor submits your RSS feed automatically to all major listening platforms, including Apple Podcasts, Google Podcasts, Spotify and **many more**. All it takes from you is one click; we handle everything else. For any platforms where you already have a presence, we'll link those accounts to make sure there are no duplicates and your fans won't see any changes.

Prefer to manage your RSS feed and handle distribution yourself? No problem. Our One-Click Distribution is completely optional.

## What if I change my mind about switching to Anchor?

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# AUDACITY

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- With that, thank you. We will see you in another basic lesson video.

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